

TRADER NEWS

Safe Trader Scheme

In this issue:

- Promotion Events
- Rogue Traders
- Cyber Security
 Guidance
- •Customer Comments

Promotion Events

The Safe Trader team have been out and about at various community events including a fantastic day at Penwortham Gala (photo) and a Health and Wellbeing event in Banks, both to promote the scheme. They were both great days, the weather at the Penwortham

event was kind so we had lots of members of the public coming to find out more about the scheme.



Rogue Traders

Lancashire Trading
Standards have been

involved in the investigation and prosecution of Billie Hopkinson who was the Company Director of Ultra Restore Ltd. He was jailed for 20 months after scamming victims out of more than £63,000.

Hopkinson, 35, from Tag Lane in Preston, recently pleaded guilty at Preston Crown Court.

One customer wanted to convert her garage into a bedroom and wet room for her disabled daughter at a cost of £17,500. The work was due to begin in August, to be completed by Christmas but she had concerns with the standard and amount of time it was taking.

Despite Hopkinson having received £13,500, there were a number of major issues with the work including a shower tray

and a standard height sink installed, which were unsuitable for her daughter to use with a wheelchair. Read the full story HERE

What Our Customers Say:

"I have worked in DIY retail for over 35 years and would always recommend using the Safe Trader Scheme"

"Its great for companies so they can use it to establish a great reputation through treating people in the right way."





The Small Business Guide To Stay Safe Online

You can take simple steps to protect your business against online security threats. Having good cyber security measures in place will protect your cashflow, your customer data and reputation.

<u>Cyber Aware</u> offers simple advice to help small businesses and citizens stay safe online.

<u>Cyber Action Plan</u> offers sole traders & small businesses a simple, personalised 'to do' list to help protect your business.

The Small Business Guide shows how to improve cyber security within your organisation quickly, easily and at low cost.

<u>Check your cyber security</u> is a new tool to quickly check and fix for vulnerabilities in your IT



