

TRADER NEWS

Safe Trader Scheme

Welcome to the first Safe Trader Newsletter of 2023, we'd like to welcome all our new members and hope you've all had a fantastic start to the new year.

In this issue:

- Website hits increase
- Customer Comments
- Rogue Roofer
- Feedbacks
- Events and advertising

Websites Visits

Our Safe Trader Team have been working really hard over the last few months visiting loads of community groups, libraries and events to encourage members of the public to use the scheme when they are searching for a trader. Explaining to residents the benefits of using traders who are members of our scheme. We're pleased to say this seems to be working as in January our website views were up by 60%, hopefully this will continue to rise and in turn you will get more enquiries.

Recent Customer Comments

"Assurance that traders are professional and reliable."

"I always use Safe Traders as it offers peace of mind when selecting Trades."

"So difficult to find trustworthy and capable trades people these days very reassuring to find an organisation that can point us in the right direction."

"We have been ripped of so many times in the past that we were keen to make sure we booked someone reliable and as this is overseen by the safe trader scheme."



The Safe Trader Scheme is now advertised on all the Self Serve Library machines across Lancashire, just another example of how we are trying to engage with residents

Rogue Traders

Its so important that we have so many traders who have signed up to our scheme as it helps prevent residents falling victim to rogue traders. Lancashire Trading Standards have recently been investigating a fraudulent roofer who has been jailed for the second time for ripping off retired victims in Lancashire. His victims, the owners of a dormer bungalow in Leyland, had asked him to look at a small leak around the chimney, after advertising for a roofer on their local Facebook group. The court was told the roofer used a false name to prevent his victims finding out about his previous convictions on the internet and ended up charging £29,840 for the work. Read the full story [Here](#)

Some of you may have seen us recently at supermarkets around Lancashire promoting the benefits of the scheme both to customers and also new traders. We're also at CW Berrys on 7th March, if you do see us out and about please do come and say hello its always good to meet our members. Also if there's anything at all we can help with or you have any comments or suggestions please follow the link [-Here](#)



We'd like once again to thank you for your continued support